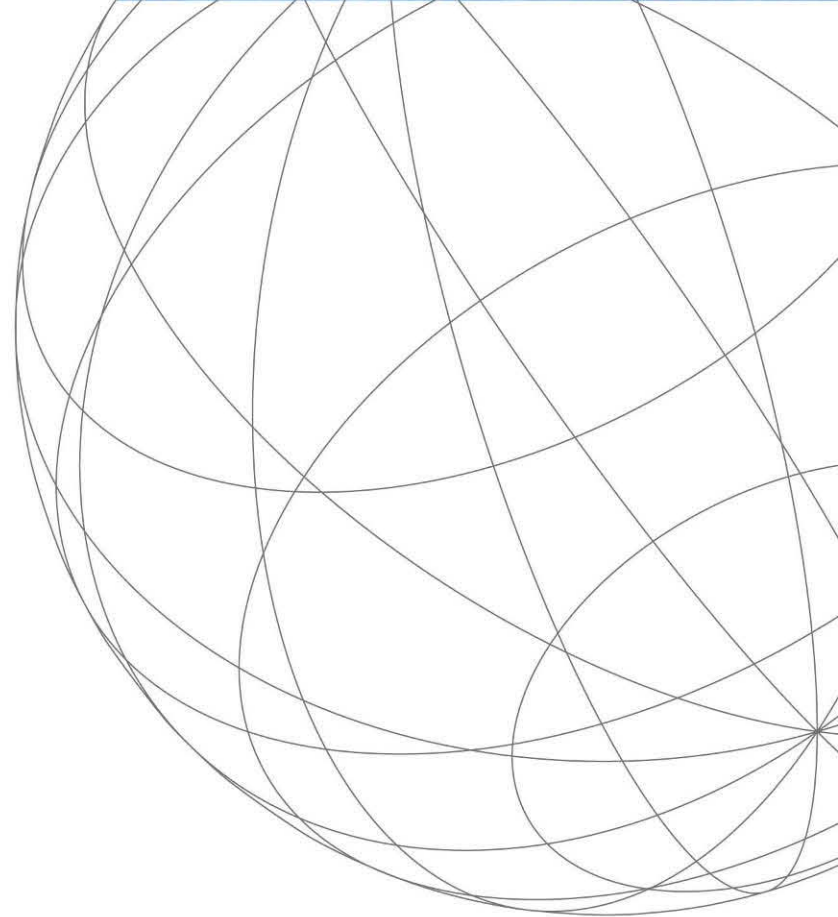

MODULE 9



Life Standards Overview

Agenda

- The Model
- Party Object



The Model (OLifE)

“Encapsulating the Business Data”

OLiFE - The Model

- Container for all Business Data
- Each Request/Response May Contain Only One OLiFE Object
- Agreement on Common Structures:
 - Vocabulary (Life Data Dictionary)
 - Structure (Life Object Model)
- Contains “Top-Level” Objects
 - A.k.a. “Primary” Objects
 - Does not restrict order of child objects
 - All child objects repeat
 - IDs are required
 - Can be “Related”

Top-Level Objects

- Party
- Holding
- InvestProduct
- PolicyProduct
- FinancialStatement
- DistributionAgreement
- Campaign
- CommSchedule
- Relation
- Grouping
- FormInstance
- Criteria
- Currency
- Activity
- Scenario
- SettlementInfo
- SourceInfo
- SystemMessage



Party Object

“People, Organizations and Trusts”

The Party Object

- Subtypes - Person / Organization
 - Person – humans
 - Organization – nonhumans (companies, trusts, etc.)

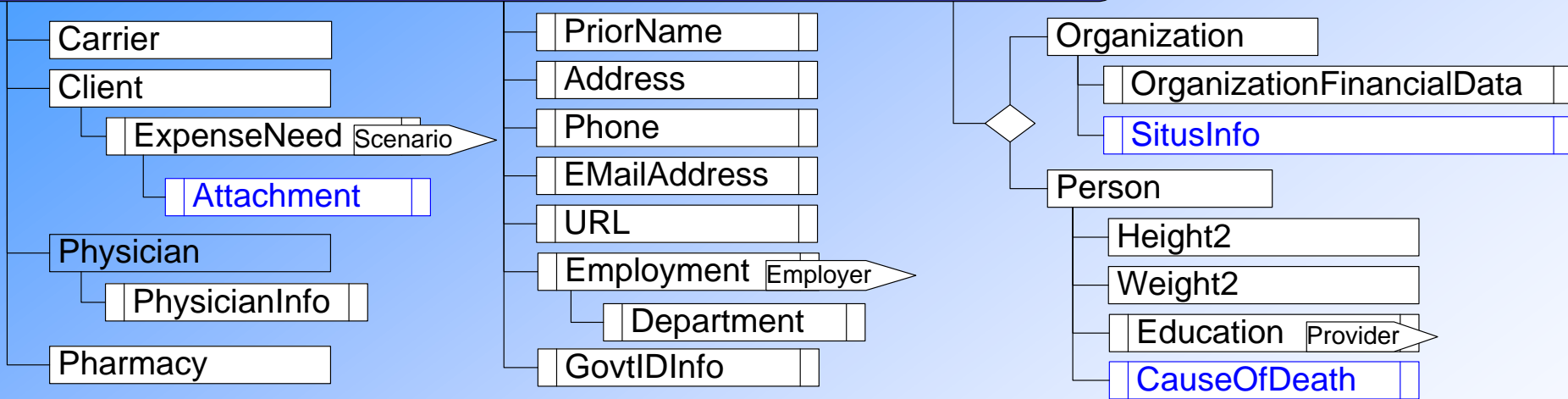
- Further Classification
 - Producer – distributor or agent
 - Carrier - insurance or investment carrier
a.k.a. Financial Product Manufacturer
 - Physician
 - Pharmacy
 - Client - prospect / client (sale made)

The Party Object

Objects that support data capture for parties

- Addresses
- E-mails
- Phones
- URLs
- Prior Names / Aliases
- Employment Information
- GovtIDInfo

Party

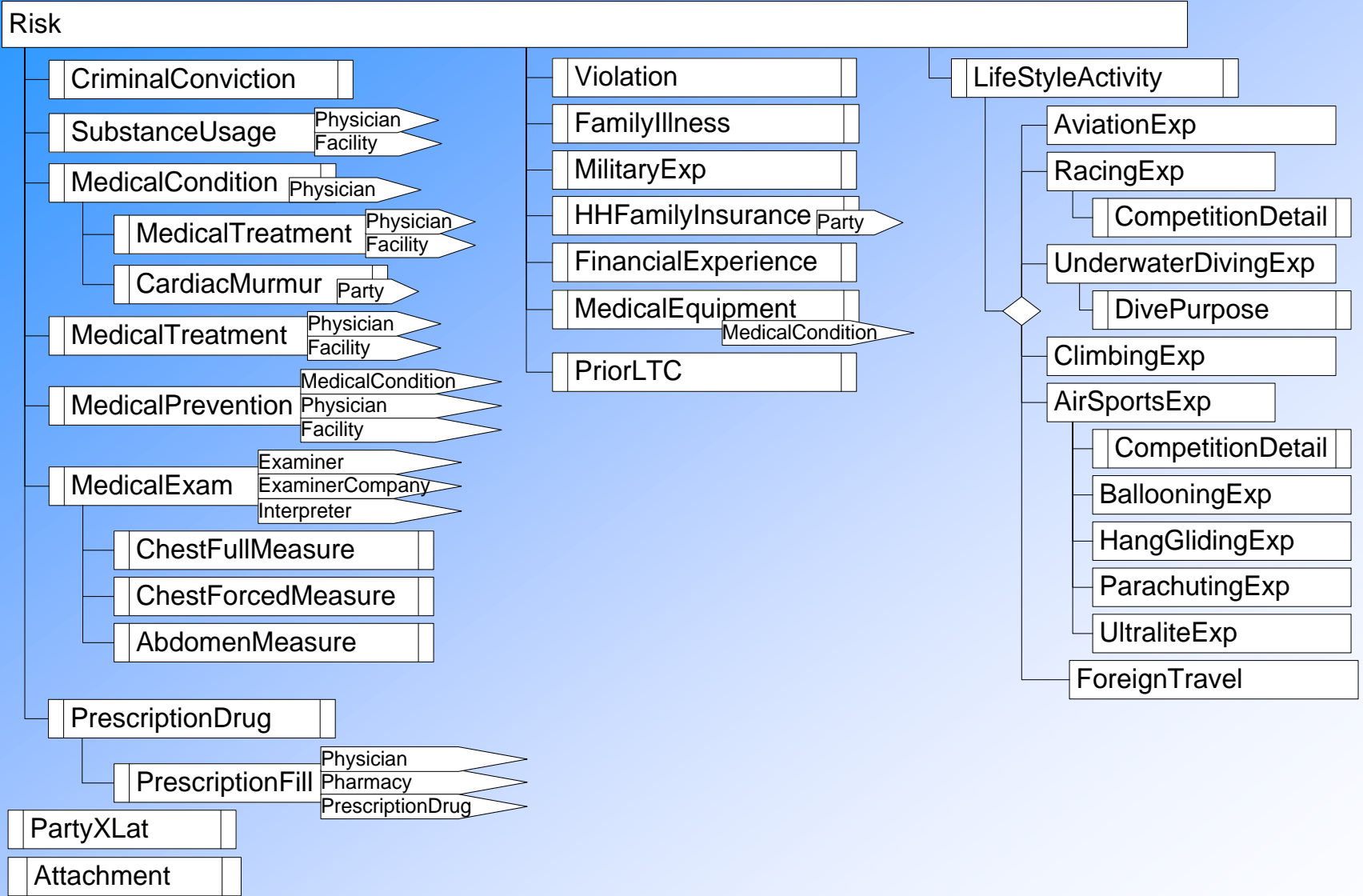


Identifying Language

- Client.PreferredLanguage
- Client.AlternateLanguage
- Client.AlternateLanguageProficiency

Risk Object

- Supports Underwriting data
- Detailed information about areas of risk for insured
- Much of this information captured on various questionnaires



Producer Object

- Contains data about Producers (*aka Agents*)
- May be individuals or organizations
- Represents both Agents and Agencies/Distributors
- Four Principal objects
 - License
 - CarrierAppointment
 - Registration
 - ProducerAgreement

